



2023

# Sponsorship Opportunities

## Our Members...

OACTA membership includes over 400 attorneys who focus their practices on the defense of civil litigation. Our diverse members range from solo practitioners to partners in large law firms with offices across the state and around the world. OACTA also includes claims counsel, general counsel, in-house-counsel, and executives of major insurance companies and global corporations. These members manage insurance claims and lawsuits, oversee litigation departments, and try cases all over Ohio and across the United States. By partnering with us, you can help our members provide superior client services with exceptional ethical integrity.

## Your Opportunities...

### OACTA Annual Sponsorship Package - \$3,500

- Sponsor logo on "Home Page" of OACTA web site with a direct link to your Company's website (\$750 value).
- Exhibit opportunity at OACTA's in-person seminars will include one six foot table, two chairs, two complimentary registrations and meal tickets, list of registrants, and promotion in seminar marketing materials. If seminars are transitioned to a virtual format, sponsors will have dedicated time on the program for marketing and promotion, in lieu of a table. (\$2,250 value).
- Recognition in the OACTA Update e-newsletter that is published four times each year and sent to all OACTA members (\$800 value).
- Invitation to all scheduled social events held in conjunction with each seminar where you can establish one-on-one relationships with our members, including the annual board dinner.
- OACTA Webinar Opportunity - Sponsor to be recognized for one 60-minute live or pre-recorded webinar with content and speaker to be approved by OACTA. Live webinars will be recorded for on-demand learning (\$500 value).
- Inclusion in OACTA's electronic mailing list to remain apprised of OACTA activities.
- Promotion of your company through OACTA social media outlets.
- Annual Sponsors may include one article in the e-news, annually.

## OACTA Seminar Sponsorship

### OACTA Seminar Exhibitor - \$750 Per Seminar

Exhibitor table at one of OACTA's seminars:  Spring - Insurance Coverage;  Summer - Litigation & Trial Skills  Fall/ November - Annual Meeting. Each in-person seminar includes one six foot table, two chairs, two complimentary registrations and meal tickets, list of attendees and promotion in seminar marketing materials. Also included is an invitation to all scheduled social events held in conjunction with the seminar, if applicable. If seminars are transitioned to a virtual format, sponsors will have dedicated time on the program for marketing and promotion, in lieu of a table.

### Seminar Lunch Sponsor - \$1,000 per Lunch

Recognition at the lunch, in event promotion and in on-site program.

### Seminar App Banner Sponsor - \$100 (limited to 5 sponsors)

Your company name/logo and link in the scrolling banner at the top of the home screen of the meeting app.

### Annual Meeting or Seminar Continental Breakfast Sponsor - \$750 per Breakfast

Recognition at the breakfast, in event promotion and in on-site program.

### Annual Meeting or Seminar Break Sponsor - \$500 per Break

Recognition at the break, in event promotion and in on-site program.

### Annual Meeting Awards Luncheon Sponsor - \$1,500

Recognition at the luncheon, in event promotion and in on-site program.

### Annual Meeting Thursday Event Sponsor - \$1,500 co-sponsor; \$3,000 sole sponsor

Recognition at the event, in event promotion and in on-site program.

*Contributions or gifts to OACTA are not tax deductible as charitable contributions for Federal income tax purposes. However, they may be tax deductible under other provisions of the Internal Revenue Code.*

## Additional Sponsorship Opportunities

**Web Site Sponsor Option 1 - \$300 For 3 Months**

Sponsor Logo on "Home Page" of OACTA web site with a direct link to your Company's web site.

**Web Site Sponsor Option 2 - \$750 For 12 Months**

Sponsor Logo on "Home Page" of OACTA web site with a direct link to your Company's web site.

**OACTA Quarterly Review Sponsor - \$300 Per Issue**

One-half page recognition in *The Quarterly Review*, a scholarly compilation of articles and resource materials for the practicing defense litigator.

**OACTA Update Sponsor- \$200 For One Issue**

Sponsor recognition in *The Update*, OACTA's quarterly e-newsletter.

**OACTA Webinar Sponsor- \$500 One Webinar**

Sponsor to be recognized for one 60-minute live or pre-recorded webinar with content and speaker to be approved by OACTA. Live webinars will be recorded for on-demand learning.

## OACTA Golf Outing

*Net proceeds from the golf outing to benefit the OACTA Foundation.*

**Platinum Sponsor - \$3,000**

**Beverage Cart Sponsor - \$750**

**Gold Sponsor - \$2,000**

~~Golfer Goodie Bag Sponsor - \$750~~ **SOLD!**

**Silver Sponsor - \$1,000**

**Sponsor Table on Golf Hole - \$500**

**Hole Sponsor - \$300**

**Golf Outing Prize Donor**

Prize Description & Quantity: \_\_\_\_\_

**Contact the OACTA office for sponsor benefits!**

Please complete this form and return to: **OACTA, 400 W Wilson Bridge Road, Suite 120, Worthington, OH 43085**  
Phone: 614.228.4727, Fax: 614.221.1989, www.oacta.org, E-mail: OACTA@AssnOffices.com

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

### Method of Payment

\_\_\_ Enclosed is my check made payable to: OACTA

Total Amount Due: \$

\_\_\_ Please charge my: \_\_\_ MasterCard \_\_\_ Visa \_\_\_ Discover \_\_\_ American Express

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on the Card: \_\_\_\_\_ CVV/CSV Code: \_\_\_\_\_

Billing Address (with zip): \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_