



OHIO
ASSOCIATION
of CIVIL TRIAL
ATTORNEYS

The Source for Defense Success

STRATEGIC PLAN

2024

MISSION

The Ohio Association of Civil Trial Attorneys promotes fairness, excellence, and integrity in the civil justice system by providing resources and education to attorneys and others dedicated to the defense of civil actions.

INCLUSION & EQUITY

The Ohio Association of Civil Trial Attorneys believes that a diverse membership makes us a stronger organization. We encourage inclusion and equity in all aspects of our activities and are committed to nurturing a culture that supports and promotes it.

GOALS & OBJECTIVES

Grow a diverse membership to enhance value

- Promote the value and benefits of membership
- Expand membership through inclusive recruitment efforts
- Promote OACTA to law students
- Incentivize members to recruit new members
- Increase the value of OACTA membership
- Retain current members

Position OACTA as the premiere source for defense success

- Collaborate in ways that elevate OACTA and its membership
- Successfully market to members and others
- Communicate the importance of Diversity, Equity & Inclusion to members
- Recognize outstanding efforts through the OACTA Awards Program
- Promote the OACTA Foundation and scholarships
- Maintain an updated and effective website & social media presence
- Serve as a resource for members

Engage the membership and promote networking

- Welcome and engage new members
- Increase board member and committee chair engagement and accountability
- Increase member participation in committees
- Create networking & communication opportunities for members
- Promote member volunteer opportunities
- Communicate effectively
- Encourage substantive law committee leaders to actively engage their committees
- Host webinars & virtual meetings on topics of interest & facilitate interaction

Provide quality learning opportunities for OACTA members

- Provide high quality information & resources to members through electronic communications, webinars, the website & social media
- Offer competitively priced, high quality CLE opportunities
- Provide a quality Quarterly Review publication

Position OACTA as recognized scholars and experts

- Maintain a strong amicus program
- Educate the judiciary
- Monitor legislation & look for opportunities to advocate on behalf of members
- Keep members informed of legislative activities & OACTA efforts
- Promote civil & ethical behavior amongst the bar