

2024 *Sponsorship* Opportunities



Our Members

OACTA membership includes over 400 attorneys who focus their practices on the defense of civil litigation. Our diverse members range from solo practitioners to partners in large law firms with offices across the state and around the world. OACTA also includes claims counsel, general counsel, in-house-counsel, and executives of major insurance companies and global corporations. These members manage insurance claims and lawsuits, oversee litigation departments, and try cases all over Ohio and across the United States. By partnering with us, you can help our members provide superior client services with exceptional ethical integrity.

Your Opportunities

- ◆ **OACTA ANNUAL SPONSORSHIP PACKAGE**
- ◆ Seminars & Annual Meeting Sponsorships:
 - ◆ Exhibitor
 - ◆ Seminar Breakfast, Lunch, Breaks, App
 - ◆ Annual Meeting Breakfast, Luncheon, Breaks, Social Event, App
- ◆ Website Sponsor
- ◆ Publications Sponsor:
Quarterly Review or Update
- ◆ Webinar Sponsor
- ◆ OACTA Foundation
Annual Golf Outing

OACTA Annual Sponsorship Package - \$3,500

At a value of \$4,500+, all of the following is included in this package:

- Website Sponsor: Sponsor logo on “Home Page” of OACTA web site with a direct link to company website
- Seminar Exhibitor: Exhibit opportunity at OACTA’s in-person Seminars and Annual Meeting
- Webinar Sponsor: Opportunity to provide one 60-minute live or pre-recorded webinar with OACTA approval. Live webinars will be recorded for on-demand learning
- Update Sponsor: Recognition in the OACTA Update e-newsletter that is published four times each year and sent to all OACTA members

Additional Benefits Only for Annual Sponsors:

- Invitation to scheduled social events held in conjunction with each seminar where you can establish one-on-one relationships with our members, including the Annual Board Dinner
- Inclusion in OACTA’s electronic mailing list to remain apprised of OACTA activities
- Promotion of your company through OACTA social media outlets including a post to specifically recognize your company
- Recognition in the Meeting App as an Annual Sponsor
- Annual Sponsors may include one article in the Update, e-news, annually

OACTA Seminars & Annual Meeting Sponsorships

◆ Seminar Exhibitor - \$750

- Spring - Insurance Coverage Summer - Personal Injury Fall - Annual Meeting

Each in-person seminar includes one six foot table, two chairs, two complimentary registrations, event meal functions, list of attendees, and promotion in seminar marketing materials. Also included is an invitation to all scheduled social events held in conjunction with the seminar, if applicable.

All of the following include recognition at the event, in-event promotion, and on-site

◆ App Banner Sponsor - \$100

Your company logo and link in the scrolling banner at the top of the meeting app’s home screen; not exclusive

◆ Annual Meeting or Seminar Breakfast Sponsor - \$750 per breakfast

◆ Annual Meeting or Seminar Break Sponsor - \$500 per break

◆ Annual Meeting Awards Luncheon Sponsor - \$1,500

◆ Seminar Lunch Sponsor - \$1,000 per lunch

◆ Annual Meeting Thursday Event Sponsor - \$1,500 co-sponsor; \$3,000 sole sponsor

Additional Sponsorship Opportunities

◆ **Website Sponsor - \$300** (3 Months); **\$750** (12 months)

Sponsor Logo on "Home Page" of OACTA web site with a direct link to your Company's web site

◆ **OACTA Quarterly Review Sponsor - \$300** per Issue

One-half page recognition in The Quarterly Review, a scholarly compilation of articles and resource materials for the practicing defense litigator

◆ **OACTA Update Sponsor - \$200** (per Issue)

Sponsor Recognition in The Update, OACTA's quarterly e-newsletter to members

◆ **Webinar Sponsor - \$500** (per Webinar)

Sponsor to provide one 60-minute live or pre-recorded webinar with content and speaker to be approved by OACTA. Live webinars will be recorded for on-demand learning.

OACTA Foundation Golf Outing

Platinum Sponsor - **\$3,000**

Beverage Cart Sponsor - **\$750**

Gold Sponsor - **\$2,000**

Golfer Goodie Bag Sponsor Sponsor - **\$750**

Silver Sponsor - **\$1,000**

Sponsor Table on Golf Hole - **\$500**

Golf Outing Prize Donor

Hole Sponsor - **\$300**

[Learn more about these opportunities benefiting the OACTA Foundation.](#)

Become a Sponsor of OACTA Today!

Visit oacta.memberclicks.net/2024sponsor

Contributions or gifts to OACTA are not tax deductible as charitable contributions for Federal income tax purposes. However, they may be tax deductible under other provisions of the Internal Revenue Code.

